

The Official Magazine of the NCMHA

# *North Carolina*

*Manufactured And Modular Housing News*

Welcome  
*Spring*

SPRING 2024

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*The North Carolina Manufactured and Modular Housing News is published as a benefit of membership in NCMHA*

# PRESIDENT'S MESSAGE

## ***Happy Spring everyone!***

2024 is off to a great start and is going to be an exciting year for our industry. Many of our retailers, communities, and manufacturing partners are seeing strong sales and growing backlogs. We are blessed to be a part of an industry that provides attainable, quality constructed homes for many families in our great state. You can read in many news reports across the state, a story about the need for more housing and housing options, cities and counties are dedicating millions of taxpayer dollars to help solve the housing shortage and in particular affordable housing.

Economic development agencies will agree that housing availability and cost are some of the main factor's companies examine when deciding where to locate or expand their operations. No doubt affordable housing options are the buzz words of today.

Manufactured and modular homes can and should be the solution. I encourage you to work with your city and county leaders to help remove barriers for the placement of our homes, in particular, zoning ordinances. If we can help counties and cities to be more flexible with their zoning laws and land use regulations, we can help to solve the housing problem or "crisis" as some say.

That's why we must get involved and help educate our government agencies on the benefits of manufactured and modular built homes. I encourage everyone to take time to get involved and make a difference. We must be the cheerleaders for our industry! Talk to your city and county leaders and help them to understand how we can help make a difference. As members of NCMHA we already know manufactured and modular homes offer well-built, energy efficient and reasonably priced housing options. Working together with a shared purpose of providing the dream of home ownership, we can be the solution.



Joe Earnhardt

*Joe Earnhardt*

*President 2023/2024*

# 2023-2024 NCMHA Board of Directors

## **Executive Committee**

### **President**

Joe Earnhardt, Clayton Rockwell HBF

### **1st Vice President**

Billy Owens, Clayton Richfield HBF

### **2nd Vice President**

Cindy Barringer, Patrick Industries, Inc.

### **Treasurer**

Jeff Jones, Down East Realty & Custom Homes of Kinston

### **Secretary**

John Bowers, South State Bank

### **Immediate Past President**

Kent Suits, Suits Homes, Inc.

## **Division Representatives**

### **Retailer Representatives**

Tom Christ, Aggressive Properties & Development (Independent)  
J. Williams, Clayton Homes (Multi-lot)  
Frank Brown, Frank's Home Place

### **Manufacturer Representatives**

Richard Smith, Fleetwood Homes of Virginia (HUD)  
Chris Cameron, Champion Home Builders, Inc. (MOD)  
Jimmy K. Holmes, Holmes Building Systems

### **Finance/Insurance Representatives**

Yana Billet, The Federal Savings Bank (Finance)  
Vacant (Insurance)

### **Service/Supplier Representatives**

Stacy Strawn, Weyerhaeuser Company  
Mark Johnson, Batchelor Supply, Inc.

### **Community/Developer Representatives**

Vito Montaperto, Dana Hill Community  
Michael Blackburn, Blackburn Development, LLC

### **Installation/Transportation Representative**

Donald Aheron, Nationwide Homes

## **Calendar of Events**

### **Registered Housing Specialist Seminar & State Test**

NCMHA, Raleigh, NC

Seminars & testing are being held monthly, attendance is on a first come first serve basis. You must have a temporary license to attend. Submit your registrations and you will be contacted with the first available date.

### **April / May 2024**

**(Date TBD)**

### **2024 NCMHA Legislative Day**

NCMHA, Raleigh, NC

### **Early May 2024**

**(Date TBD)**

### **NCMHA Board of Directors**

### **Meeting**

NCMHA, Raleigh, NC

### **May 29th – May 30th, 2024**

### **2024 NCMHA Annual Meeting & MaHPAC Golf Tournament**

Lumina on Wrightsville Beach  
Wrightsville Beach, NC

### **September 2024**

**(Date TBD)**

### **NCMHA Board of Directors**

### **Meeting**

NCMHA, Raleigh, NC

### **October 17th - 27th, 2024**

### **2024 NC State Fair**

NC State Fair  
NC State Fairgrounds  
Raleigh, NC

### **December 12, 2024**

NCMHA Board of Directors Meeting  
Pinehurst, NC



# **WELCOME NEW MEMBERS**

**A1 Housing, LLC**  
Monroe, NC

**Adeventures, LLC**  
Cary, NC

**Asheville Retreat, LLC**  
Fairview, NC

**BGF Investors, Inc.**  
Fayetteville, NC

**Blue Ridge MHP, LLC**  
Kalispell, MT

**CCMG LLC**  
Greensboro, NC

**Clear Trail Real Estate Management, LLC**  
Roxboro, NC

**Cooper Square**  
New York, NY

**CS2RK Investment Properties, LLC**  
Charlotte, NC

**Griffin Mobile Home Sales & Rentals, LLC**  
Rockingham, NC

**Homeland NC, LLC**  
Statesville, NC

**Kowen General Contractors, Inc.**  
Maxton, NC

**Manufactured Structures North Carolina LLC**  
Greensboro, NC

**Marty Wright Home Sales**  
Lumberton, NC

**Mobile Home Dealz, LLC**  
Charlotte, NC

**NC Affordable Housing, LLC**  
Wilmington, NC

**New River Cove, Inc.**  
Jacksonville, NC

**Nulike Homes, LLC**  
Greensboro, NC

**Orange Community Management, LLC**  
Roxboro, NC

**Pelican Finance, LLC**  
Sanford, NC

**Premier Homes NC, LLC**  
Mount Gilead, NC

**Safe Homes, LLC**  
Clayton, NC

**SLSCO Ltd.**  
Galveston, TX

**SRS Homes, LLC**  
Dobson, NC

**Stanleys Dream Homes**  
Red Springs, NC

**Tiny Life Homes of Franklin**  
Franklin, NC



# Federal Housing Administration Changes Appraisal Requirements for Certain Manufactured Homes to Enhance Financing Flexibility for Borrowers

***Updated requirements for valuation of manufactured homes contribute to FHA's efforts to increase the availability and affordability of manufactured housing as part of the Biden-Harris Administration's Housing Supply Action Plan.***

**WASHINGTON** - The Federal Housing Administration (FHA) today announced the publication of updated appraisal requirements for the valuation of manufactured homes certified under Fannie Mae's MH Advantage™ and Freddie Mac's CHOICEHome® programs. Federal Housing Commissioner Julia Gordon made the announcement this morning at the Manufactured Housing Institute's National Communities Conference Fall Leadership Forum in Chicago, IL.

The updates align FHA appraisal requirements with those of other industry participants and will improve the valuation of these homes for borrowers seeking FHA-insured mortgages. These changes also contribute to FHA's efforts to increase the availability and affordability of manufactured housing as part of the Biden-Harris Administration's Housing Supply Action Plan.

"Increasing the supply of affordable homes in this country will require us to use every tool available to us. That includes innovative solutions like manufactured housing," said HUD Secretary Marcia L. Fudge. "The critical step we're taking today ensures HUD is in alignment with our industry partners, and it will make more quality affordable housing available to people across the country."

"Updating FHA appraisal requirements to align with the Fannie Mae and Freddie Mac certification programs supports our comprehensive efforts to increase both the supply and affordability of manufactured homes," said Federal Housing Commissioner Julia R. Gordon. "Today, we've removed another roadblock limiting the effectiveness of FHA programs in serving buyers of these manufactured homes. We hope it will facilitate the continued growth and adoption of this important source of affordable and energy-efficient housing."

Effective immediately, FHA's updated policy for the valuation of manufactured homes certified under the Fannie Mae and Freddie Mac programs requires appraisers to use the most appropriate site-built-home comparable sales when there are less than two comparable sales of these certified manufactured homes available. Manufactured homes certified under the Fannie Mae and Freddie Mac programs, also known as CrossMods, include design features that make them nearly indistinguishable from many site-built homes and address regulatory barriers in effect in some jurisdictions that have historically restricted the placement of manufactured homes.





# A Place to Call Home

With over 50 years in the industry, our manufactured housing team specializes in providing you with the responsive and personalized service you need to navigate the application and approval process with ease and confidence. Whether new or used, single or multi-wide, primary residence or vacation home, we are here to help identify the right financing solution for your manufactured home.



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# Manufactured Housing Features Prominently During House Oversight Hearing

## 1/11/24 - Manufactured Housing Institute

Today, the House Financial Services Committee held a hearing titled, “Oversight of the Department of Housing and Urban Development and the Federal Housing Administration” with HUD Secretary Marcia Fudge as the sole witness. While the hearing covered a range of issues from housing affordability to housing supply, manufactured housing played a key role throughout the hearing. MHI briefed committee members before today’s hearing to keep them updated on our key legislative concerns.

Rep. Stephen Lynch (MA-8) asked the Secretary to discuss how zoning impacts first-time homebuyers entering the market. Secretary Fudge said that zoning limits housing accessibility and specifically pointed to manufactured homes as energy efficient and inexpensive to build, and argued that there should be incentives for communities to encourage these types of homes.

Rep. John Rose (TN-6) drew attention to the cost savings of manufactured homes relative to site-built homes, but said he was concerned by lack of progress in rulemaking for manufactured homes and the slow rollout of new HUD Code revisions. Further, Rep. Rose asked the Secretary how HUD planned to address energy efficiency standards in light of the Department of Energy’s (DOE) proposed standards that the Manufactured Housing Consensus Committee (MHCC) rejected due to their negative impact on home affordability. Secretary Fudge responded that HUD was required to collaborate with other federal agencies leading to the delays in the release of new HUD code revisions as well as ongoing negotiations over proposed energy standards.

Rep. Norman (SC-5) pointed out inconsistencies in DOE’s proposal, specifically that the proposed standards would have no impact on the existing 17 million manufactured homes and suggested that DOE failed to understand how manufactured homes are constructed, and created rules that are not practically feasible. Rep. Norman asked the Secretary if they were required to take DOE’s recommendations, to which Secretary Fudge noted that while HUD is the primary regulator, they do have to take other Agencies’ perspectives into consideration.

*Continued on page 8*



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During Rep. Andrew Garbarino's (NY-2) questioning, he asked how HUD can support factory-built homes. Secretary Fudge complimented modular and manufactured housing, because it can go up quickly, is energy efficient, and doesn't take a lot of manpower to construct. She mentioned FHA and FHFA are now fully engaged and making progress to support financing manufactured homes. She also mentioned the Innovative Housing Showcase and how it displays the possibilities with factory-built homes.

Several Committee members requested that the Secretary report to the committee on an annual basis going forward. MHI will continue to elevate manufactured housing with legislators while working to secure exclusive HUD jurisdiction over all manufactured home construction and safety standards, including energy efficiency standards – as Congress established 50 years ago.

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# 2023 HOLIDAY BOARD MEETING

## BOARD MEMBERS ATTEND ANNUAL HOLIDAY BOARD MEETING

The 2023 Annual Holiday Board of Directors meeting was held at the Omni Grove Park Inn in Asheville, North Carolina. Located in the foothills of the Blue Ridge Mountains, close to Blue Ridge Parkway, this historic resort has been welcoming travelers for over a century. In addition to the Ballrooms and Meeting Rooms, the Omni Grove Park also offers a Full-service spa, 18 holes of championship golf, a 50,000 sq. ft. sports complex, on-site shopping, and indoor and outdoor pools.



*2023/2024 NCMHA Board of Directors Christmas Meeting at The Grove Park Inn in Asheville, NC.*



# From Our Executive Director



**Brad Lovin**  
Executive Director

Insurance Commissioner Mike Causey will no longer have a dual role as the Commissioner of Insurance and State Fire Marshal. The new law, Senate Bill 409 passed by the General Assembly and signed into law by Governor Cooper, took effect on January 1st, 2024. Under the new law an independent Office of the State Fire Marshal was created. Even though the Insurance Commissioner will appoint the Fire Marshal for a 3-year term and the nominee would need to be confirmed by the General Assembly, the position is independently operated and not under the supervision or direction of the Commissioner. Currently Brian Taylor is the Chief State Fire Marshall and will continue to serve in that role until a new appointment is made. After meeting with Chief Taylor earlier this year, it is my understanding that he will continue to serve in that role for the foreseeable future.

The Manufactured Housing Licensing Board (MHB) is one of the departments that will be under the new independent State Fire Marshall's Office. Along with the MHB, the engineering services, building code council, home inspectors board, bail bondsmen, building code and inspectors qualification board will all be under the State Fire Marshalls Office. Essentially everything that is not insurance related will be moved out of the Commissioner of Insurance office to the State Fire Marshall. According to legislative leadership, the goal was to allow the Commissioner to focus only on insurance related matters. Commissioner Causey was against the change and fought to defeat the measure during the legislative process. But, in the end, the General Assembly made the move and will most likely pass some additional clarifying language and funding provisions next session which begins April 24th.

Since the MHB was already under the State Fire Marshall Office prior to the enactment of this legislation, we will not notice much difference in the regulation of our industry. Licensing, labels, and HUD code administration will continue as they always have for many years. The one difference will be that the final decision maker will be an appointed person not an elected official. Generally, any industry would rather be regulated by someone that is elected rather than appointed. However, in this case since we have such a strong relationship with Chief Taylor, I am not as concerned. We have been able to work with him on a variety of issues and found him to be very fair and approachable. He has a commonsense approach to matters that come before him, and he wants to help make sure our industry continues to be strong. In fact, he mentioned in our last meeting he was looking forward to attending our Annual Meeting in May and talking about issues that were important to our industry. If and when the General Assembly decides to confirm a new Fire Marshall, we will still have the ability to weigh in on that decision through our lobbying efforts.



# THANK YOU TO OUR 2024 ANNUAL MEETING SPONSORS

## Special Event Sponsors



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# 2024 Annual Meeting

## ***Mark your calendars!!***

**We'll be back at the Lumina at Wrightsville Beach, Wednesday, May 29th and Thursday, May 30th.**

**The Lumina is offering a special rate of \$269 Oceanfront and \$249 Soundview** to NCMHA members Monday, May 27th – Saturday, June 1st so feel free to bring your family along for a few extra days of sun and relaxation (special rate is dependent on availability and is not available over Memorial Day Weekend).

We'll kick off the week with our annual **MaHPAC golf tournament** on Wednesday morning at Wrightsville Municipal Golf Course. We hope that our late May weather will make it a perfect day for a round of golf. Those of you that don't golf and would like to explore your artsy side join us that afternoon for **MaHPAC Wine & Design**. This year you will be creating your own resin poured sea glass mosaic picture frame. Class fee is all inclusive with wine, snacks, and an instructor. No artistic talent is required!

**FEELING LUCKY??** Join us Wednesday evening at the **Welcome Reception/Casino night** for some heavy hors d'oeuvres and lighthearted competition at the gaming tables including blackjack, roulette, poker and craps. In addition to the **Casino Night**, we will be hosting a **Silent Auction** where you will be bidding on some great items so don't forget to bring your wallets to help support MaHPAC.

Thursday morning following the buffet breakfast we'll move right into the business meeting where you will elect your association officers; meet with other members of your division to elect your board representatives and discuss any issues. After the **Division Meetings** please join us for awards followed by our **guest speaker, three-time New England Super Bowl Champ, Joe Andruzzi**. Joe will be speaking on his personal experiences of playing football, battling cancer and how he was led to create the Joe Andruzzi Foundation, which was established to provide financial support to cancer patients and help fund pediatric brain cancer research. After speaking, Joe will open the floor for questions and answers.

This is an event you will not want to miss, so make your hotel reservation now while rooms are still available, register for the meeting, golf and/or Wine & Design. All information on the meeting can be found on our website at [www.nc-mha.org](http://www.nc-mha.org) under the Annual Meeting tab. Please remember this event could not be possible without your generous support! General sponsorships and golf hole sponsorships are still available! For more information on sponsorships or registration contact **NCMHA at (919) 872-2740** or visit our website at [www.nc-mha.org](http://www.nc-mha.org), annual meeting.

# 2024 Annual Meeting Registration Deadlines

## REGISTRATION DEADLINES:

<b>NCMHA EARLY Registration:</b>	Friday, April 26th, 2024
<b>NCMHA Registration:</b>	Friday, May 17th, 2024
<b>MaHPAC Golf &amp; MaHPAC Wine &amp; Design:</b>	Friday, April 26th, 2024

Meeting Registration includes all events except: MaHPAC Golf & MaHPAC Wine & Design. Complete registration and payment online by going to our website at [www.nc-mha.org](http://www.nc-mha.org), Annual Meeting, Annual Meeting Information and click on the registration link.

**MaHPAC events (golf and Wine & Design) cannot be paid online. You can register for these events online and request to be invoiced or you can complete the registration forms found on our website under Annual Meeting Information and return them with your personal credit card information to [bobbi@nc-mha.org](mailto:bobbi@nc-mha.org) or by mail with a personal check payable to MaHPAC to PO Box 58648, Raleigh, NC 27658. No invoicing will be permitted upon arrival.**

Print names clearly for name badges. All Registration Forms are found on our website at [www.nc-mha.org](http://www.nc-mha.org), Annual Meeting, Annual Meeting Information.

**MEETING REGISTRATION CANCELLATION POLICY:** Cancellations received on or before Friday, May 24, 2024 entitle the registrant to a full refund less a \$25.00 processing fee. After that date, no refund can be given. Cancellations must be in writing and sent via USPS mail, fax 919-872-4826 or email to [bobbi@nc-mha.org](mailto:bobbi@nc-mha.org).

## HOLIDAY INN LUMINA ON WRIGHTSVILLE BEACH HOTEL RESERVATIONS:

**Deadline Friday, April 26th, 2024**

Oceanfront: \$269 + tax    Soundview: \$249 + tax

All requests for room assignments must be made with the Lumina on Wrightsville Beach by phone or online. Reservations must be received by noon Friday, April 26, 2024 to receive the rate listed above. To ensure accommodations, it is important that you make your reservation as soon as possible. Special rates are good from Monday, May 27th - Saturday, June 1st. Special rate is dependent on availability, and is not available over Memorial Day Weekend.

Reservation by phone: **877-666-3243** Reference: MHA or Group Name: NCMHA 2024 Annual.

To reserve online: Go to [www.nc-mha.org](http://www.nc-mha.org) and click on the hotel reservation link under Annual Meeting Tab.

For information on other hotels in the area, please contact the Wrightsville Beach Official Visitors website: <https://wrightsville-beach.wilmingtonandbeaches.com/>



# 2024 Annual Meeting

## SCHEDULE OF EVENTS

### Wednesday, May 29th, 2024

- 8:30 a.m. MaHPAC Golf Tournament  
Wilmington Municipal check in
- 9:30 am. MaHPAC Shotgun Start
- 2:00 p.m. MaHPAC Wine & Design
- 6:00 p.m. Registration
- 6:30 p.m. Welcome Reception  
(Heavy Hors D'oeuvres and Host Bar)  
MaHPAC Silent Auction
- 7:00 p.m. Casino Night  
MaHPAC Golf Awards
- 9:00 p.m. MaHPAC Silent Auction Results

### Thursday, May 30th, 2024

- 7:30 a.m. Registration
- 8:00 a.m. Buffet Breakfast
- 9:00 a.m. Business Meeting  
Election of Officers  
Division Meetings / Elections  
General Session / Awards / Speakers

### SPONSORSHIPS

NCMHA makes every effort to make this meeting revenue neutral, your sponsor dollars are important and much appreciated. Sponsors will be listed in the annual report, the NCMHA newsletter, on the NCMHA website and recognized at the business meeting and will receive individual badge ribbons identifying them as a sponsor. Deadline: Friday, April 26, 2024. See sponsorship form on our website under the Annual Meeting tab.

### DRESS

Casual business wear will be the typical attire for NCMHA activities and meetings. Shorts are appropriate for golf, but no denim or shirts without collars. Metal spikes are not permitted on the golf course.



# MaHPAC EVENTS

The Manufactured and Modular Homebuilders Political Action Committee (MaHPAC) supports North Carolina state legislators, legislative candidates, and local officials that identify with and support our industry. MaHPAC supports candidates who believe in fair and equal treatment for factory-built homes. We have to raise more awareness about our issues and to do that

## WE MUST RAISE MORE PAC MONEY!



### MaHPAC Silent Auction

MaHPAC is in need of donated items for the annual silent auction. We are looking for big ticket items such as sports, concert or performing arts tickets, large Yeti coolers, beach rentals, fishing excursions, etc. and anything else you yourself would want to bid on for the silent auction. **Please contact Brad Lovin at 800-849-6311 or [brad@nc-mha.org](mailto:brad@nc-mha.org) if you have anything to donate.**

***PLEASE NOTE: It is against North Carolina state law for MaHPAC to receive corporate money. Payment for Golf, Wine & Design and the Silent Auction must be made out to MaHPAC in the form of personal check, personal credit card or money order and are not tax deductible.***



# MaHPAC EVENTS - con't.



## **MaHPAC Golf Tournament\* \$125:**

Support MaHPAC by joining us Wednesday, May 29th for the annual MaHPAC golf tournament at Wilmington Municipal Golf Course. This year we will be adding a fun activity to the golf tournament that you won't want to miss. It will be one you will be talking about all day long! Check in begins at 8:30 a.m. with a shotgun start at 9:30 a.m. No denim, shirts without collars, or metal spikes permitted.

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## **MaHPAC Wine & Design\* \$100:**

Support MaHPAC and unleash your inner artist. This year we have chosen to create a resin poured sea glass mosaic picture frame. You will choose your own design and create it using various sea glass, shells, etc. This will be a 2 hour class held on Wednesday, May 29th at 2:00 p.m. at the Lumina. Fee includes all supplies needed, wine and snacks. Just register, show up, and let your creativity flow!

\*Registration deadline for golf and Wine and Design is Friday, April 26th, 2024.  
Registration forms are found on our website under the Annual Meeting Tab.



# SPECIAL GUEST SPEAKER

Thursday, May 30th

## JOE ANDRUZZI

***Three-time New England Super Bowl  
Champ, cancer survivor and Founder  
of the Joe Andruzzi Foundation***



Joe Andruzzi, former New England Patriot, philanthropist, and advocate will serve as this year's speaker at the NCMHA Annual Meeting. Joe, an offensive lineman with the Patriots from 2000-2005, was part of three Super Bowl winning teams. Off the field, he was inspired by his own battle with non-Hodgkin's Burkitt's Lymphoma to establish, along with his family, the Joe Andruzzi Foundation (JAF). The Joe Andruzzi Foundation was established to provide financial support to cancer patients and help fund pediatric brain cancer research. As of June 2023, JAF has donated over \$10 million to over 40,000 New England cancer patients and families in addition to the countless hours of time its advocates have spent helping them navigate the scariest time of their lives.

After Joe's presentation, you will not only walk away with the realization that with teamwork your company can beat any challenge they face, but also maintain the ability to laugh and enjoy the people around you. Once his presentation is complete, he will open the floor up for any questions or comments. This is truly a speaker you won't want to miss!



# 2024 ANNUAL AWARDS

## James E. LaVasque Award

The James E. LaVasque Award is the highest honor bestowed upon a member of NCMHA. The award is presented annually by NCMHA to a member who embodies the high standards, vision, and leadership ability of Oakwood Homes President James E. LaVasque, an industry pioneer who was one of the founders of the Association and served as one of its first presidents. The 2023 recipient was Harley Cole. **For more information or to submit your nomination recommendation, contact Brad at 800-849-6311 or [brad@nc-mha.org](mailto:brad@nc-mha.org). Nomination recommendation deadline is Friday, April 19th.**

### Rollan Jones Member of the Year\*

Named for the late founder of the R-Anell Housing Group, this award was created to recognize one individual who has demonstrated outstanding service to NCMHA for the preceding calendar year. This person is very active in promoting, attending and sponsoring NCMHA events. This person is evaluated on their ability to promote NCMHA to members and non-members, and their overall service and leadership on behalf of the industry. The 2023 recipient was John Bowers, South State Bank.



### Retailer(s) of the Year Award\*

The Independent and Multi-Lot Retailer of the Year awards were created over 20 years ago to recognize sales centers for demonstrating a commitment to professionalism and educating consumers and elected officials about the manufactured and modular housing industry. Awarded annually to an Independent Retail Sales Center and a Multi-Lot Retail Sales Center which has:

- been established at the current location for a minimum of 12 months;
- whose team is an active member of the state association;
- made outstanding team accomplishments during the current year;
- made significant overall contributions to the industry by promoting and enhancing the industry image;
- provided exceptional customer service;
- is involved with community/civic groups.

The 2023 recipients were:

Suits Homes, Inc. (Independent) and Clayton Homes of Lumberton (Multi-Lot).

**\*Nominations will be made by your peers. Deadline for nomination is Friday, April 26, 2024.**

For more information contact Bobbi at 800-849-6311 or [bobbi@nc-mha.org](mailto:bobbi@nc-mha.org)

For nomination forms visit our website at [www.nc-mha.org](http://www.nc-mha.org) under the Annual Meeting Tab

# Clayton Rockwell and Rowan-Cabarrus Community College Form Materials Partnership

## Repurposed Waste Materials Used to Train Current and Future Firefighters

**ROCKWELL, N.C., February 20, 2024 —**

Clayton Rockwell, a Clayton Home Building Group off-site home building facility, has partnered with Rowan-Cabarrus Community College to repurpose scrap building materials for use in the school's training programs. To date, an estimated 37 tons of scrap material has been donated to the college.

Certification-seeking students, as well as current firefighters, who typically train over 200 hours per year to maintain certification, use the scrap materials to learn critical firefighting skills and techniques. For example, scrap wood placed in a specially created apparatus allows firefighters to rehearse breaking down doors to gain entry to structures on fire. Donated pallets are set aflame to practice extinguishing fires. Various scrap materials are used to build structures to simulate areas in a home that firefighters may need to access to rescue people or pets trapped inside. As many as 60 area fire departments train at the Rowan-Cabarrus facility.

The idea was sparked when Clayton Rockwell ISO® Coordinator Star Harris heard of similar partnerships taking place at other Clayton home building facilities around the country. A tour of Clayton Rockwell easily convinced Rowan-Cabarrus' Director of Fire and Emergency Services Michael Caviness that Clayton Rockwell's scrap material was ideal for Rowan-Cabarrus' firefighting programs. The school also benefits from cost savings by not having to purchase as much building material for training purposes.

Caviness says, "I am very proud of our partnership with Clayton Rockwell. Sustainability is a key focus of Rowan-Cabarrus Community College, and we are committed to reduce, reuse and recycle as much as possible. When Ms. Harris approached me about a possible partnership, I never dreamed it would work out so perfectly to help train firefighters."

Clayton Rockwell's approximately 320 team members work together to execute the partnership efforts, from home builders collecting materials to forklift operators transporting them to an on-site storage facility. Faculty and staff at Rowan-Cabarrus transport the material from Clayton Rockwell to the school using a flatbed truck.

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Since the program began in August 2023, Harris estimates that Clayton Rockwell has donated three tons of scrap material each week, saving them over \$2,600 in disposal costs. In the future, Harris hopes to significantly scale the program.

Harris' goal to support local partnerships and repurpose waste materials reflects Clayton's value to do good. Harris says, "This partnership is a unique convergence of Clayton's values and goals. We support a community institution, repurpose waste materials, support education programs and reduce our business costs. And since firefighters must have knowledge of home construction to fight fires effectively, partnering with our home building facility is a natural fit."



**Now Accepting New Builder/Retailer Applications...**

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~ jimholmes@holmesmodular.com

**Jeff Holdren**  
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~ jeffholdren@holmesmodular.com

## A NEW BEGINNING TO A PRIZED ORGANIZATION

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# Cavco Releases First Ever HUD-Approved Manufactured Home Duplex

Cavco Industries, Inc. announced a significant innovation in the manufactured home industry with the launch of the “Anthem,” the first nationally available, manufactured duplex approved by the Department of Housing and Urban Development (HUD).

This approval comes after the first comprehensive update to the HUD code in over a decade, a direct result of MHI’s advocacy efforts.

The update allows duplexes such as the Anthem series, and marks a significant advancement in providing affordable housing.

Cavco released the homes at a launch event on December 12 in Rocky Mount, VA, where Cavco executives (including Cavco CEO and MHI Chairman Bill Boor), Samuel Landy, President and Chief Executive Officer of UMH Properties, Inc., Chris McNamara, Strategic Housing Officer Virginia Housing, Randy Grumbine, Executive Director Virginia Manufactured and Modular Housing Association, and Lesli Gooch, MHI CEO remarked on this series of homes practical solution for the rapid expansion of affordable housing options that easily adapts to communities, as well as urban infill.

I am immensely proud of our team in creating our latest affordable housing innovation,” Boor said. “This construction breakthrough comes at a crucial time for our country, with record numbers of families in need of affordable housing options. These homes represent a truly unique solution for buyers and builders alike.”

Landy said UMH Properties, Inc., can offer these homes for significantly below national averages for comparable apartments, with the additional benefits that apartments don’t offer, such as driveways, outdoor storage space and 5,000 square foot lots.

Learn more about this attainable housing option at [CavcoAnthem.com](http://CavcoAnthem.com).

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Regional Shipments, % Change and Market Share					
REGION	JANUARY 2024		JANUARY 2023		% Change
	SHIPMENTS	MARKET SHARE	SHIPMENTS	MARKET SHARE	
New England	66	0.9%	146	2.1%	-54.8%
Middle Atlantic	328	4.40%	355	5.1%	-7.6%
East North Central	498	6.7%	821	11.8%	-39.3%
West North Central	266	3.6%	269	3.9%	-1.1%
South Atlantic	2,024	27.1%	1,878	27.1%	7.8%
East South Central	1,233	16.5%	907	13.1%	35.9%
West South Central	2,171	29.1%	1,520	21.9%	42.8%
Mountain	448	6.0%	499	7.2%	-10.2%
Pacific	419	5.6%	521	7.5%	-19.6%
Outside U.S.	0	0.0%	0	0.0%	-
Destination Pending	8	0.1%	17	0.2%	-52.9%
<b>TOTAL</b>	<b>7,461</b>	<b>100.0%</b>	<b>6,933</b>	<b>100.0%</b>	<b>7.6%</b>

	JANUARY 2024			JANUARY 2023			% Change
	Shipments	Market Share	Rank	Shipments	Market Share	Rank	
1. Texas	1460	19.6%	1	1081	17.4%	1	15.6%
2. Florida	581	7.8%	2	690	6.9%	2	10.0 %
3. North Carolina	513	6.9%	3	428	4.8%	3	6.2%
4. Alabama	383	5.1%	4	350	5.8%	5	5.0%
5. Louisiana	380	5.1%	5	183	5.0%	12	2.6%
6. South Carolina	361	4.8%	6	282	5.2%	7	4.1%
7. Georgia	343	4.6%	7	273	3.9%	8	3.9%
8. Tennessee	295	4.0%	8	216	3.9%	10	3.1%
9. Mississippi	278	3.7%	9	144	3.2%	16	2.1%
10. Kentucky	277	3.7%	10	197	4.1%	11	2.8%
TOTAL	4871	65.3%		3844	60.3%		55.4%

North Carolina Product Mix					
January 2024					
SHIPMENTS			PRODUCTION		
Single Section	Multi Section	Total Shipments	Single Section	Multi Section	Total Production
208	305	513	208	331	539

  

NORTH CAROLINA	2023	2024	% Change
Home Production	339	539	59.00%
Home Shipments	428	513	19.90%

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